



# 5

**KEY ESSENTIALS  
FOR EVERY  
PROFESSIONAL  
WOMEN**

The wardrobe essentials for *every*  
professional women *everywhere*

*Shop these essentials right from  
this e-book!*

[SOPHISTICATEDCHICBRAND.COM](http://SOPHISTICATEDCHICBRAND.COM)

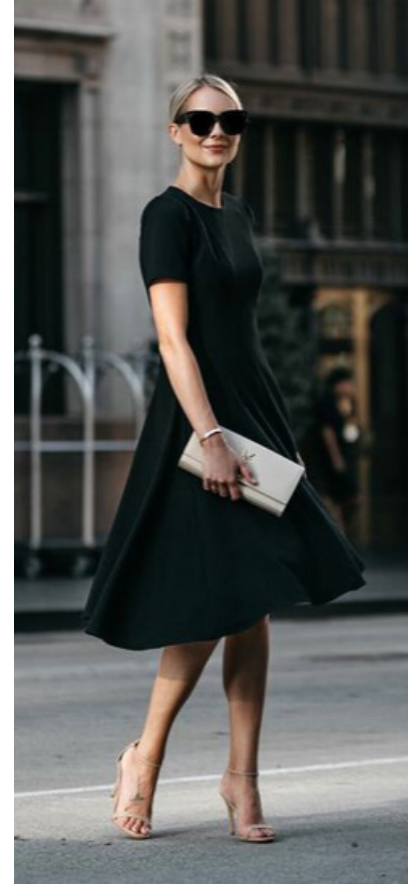
Whether you're working a 9 to 5, running a business, or both; there never seems to be enough time in the day. So, I'm sure you don't want to waste any of it on picking out an outfit.

Having these key essentials in your wardrobe will help you to easily create a ton of outfits that fit your busy lifestyle and unique shape.

## WHY THESE PIECES?







## THE ESSENTIALS

I picked out **5 key pieces** that every professional women should own in order to look and feel her absolute best. Now, you may already have a few of these in your closet, but maybe they aren't the right fit. Well, I've paired each piece with it's unique body shape.

Not quite sure what your body shape is? Download your copy of The Body Shape Bible [here](#).



**NOW, LET'S GET  
INTO THOSE KEY  
PIECES I WAS  
TALKING ABOUT**





# BLAZER

The blazer is a key component in every wardrobe. Why? Because it can be dressed up and down with just a simple change in your accessories!

## Blazer Styles

- Tuxedo
- Double Breast
- Wrap
- Belted
- Open front

**Double Breasted**

**Belted**

**Open Front**

**Tuxedo**



**Classic Diamond**

**Perfect Pear  
Double Diamond**

**Heart of Hearts**

**Elegant Emerald**

***shop blazers here >>***



Petite



Plus Size



*shop blazers here >>*



# BLOUSE

A classic, white blouse is the puzzle piece to any outfit. Why? Because it literally goes with anything.

## Blouse Styles

- Tunic
- Button up
- Wrap
- Sleeveless
- A-line



**A-line/Sleeveless**

**Wrap**

**Button up**

**Tunic**



**Classic Diamond**

**Perfect Pear  
Elegant Emerald**

**Double Diamond**

**Heart of Hearts**

***shop blouses here >>***

Petite



Plus Size



*shop blouses here >>*





# SKIRT

This simple item is the perfect piece to get you ready for any important meetings and events....

## Skirt Styles

- A-line
- Pencil
- Circle
- Midi
- Pleated

**A-line**



Heart of Hearts  
Perfect Pear

**Pencil**



Classic Diamond

**Midi**



Double Diamond

**Circle**



Elegant Emerald

*shop skirts here >>*

Petite



Plus Size



*shop skirts here >>*





# TROUSER

The trouser is one of the easiest pieces to pair with any blouse or shoe. It's even easier when your trousers match your blazer to create a suited look.

## Pant Styles

- Wide leg
- Flare leg
- Straight leg
- Cropped
- Skinny

**Wide leg**

**Cropped wide leg**

**Cropped flare**

**High Waist**



Heart of Hearts  
Perfect Pear

Classic Diamond

Double Diamond

Elegant Emerald

*shop trousers here >>*

Petite



Cropped

Plus Size



Tapered

*shop trousers here >>*





# BLACK DRESS

This simple piece is a must-have in any professional woman's wardrobe. It's simple, yet chic enough to be considered both business casual and professional.

## Dress Styles

- A-line
- Wrap
- Sheath
- Midi
- Fit and flare

## A-line



Heart of Hearts  
Perfect Pear

## Wrap



Double Diamond

## Sheath



Elegant Emerald

## Midi



Classic Diamond

*shop dresses here >>*

Petite



Sheath Minidress

Plus Size



Wrap

*shop dresses here >>*



Now that you know the essentials you need; do you own any of them? If not, it's your lucky day!

You can simply **shop this e-book** to purchase any of the 5 essential pieces to not just fill the gaps in your wardrobe, *but* to also flatter your shape.

If online shopping isn't quite your thing, click **here**. We'd love to save you some time!



# About Christen Johnson

Fashion is the current seasons trends, while style is having the ability to put your own spin on them. Whether you want to get promoted, want to find love or simply want to improve your overall being, style is something that everyone should work toward acquiring.

As your Personal Brand Stylist I will shop for you, style you and your brand, and teach you everything you need to know about successfully showing up in your industry, **everyday**, as the boss that you are. I have watched my clients elevate from one level to the next in their businesses, secure million dollar contracts and most importantly, feel more confident in themselves.

When I'm not working with my private clients, you can find me speaking about the importance of your appearance and educating aspiring stylists on how to jump into the industry, full force.

**Connect with Christen on social media:**



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# *Work with Me*

As your Personal Brand Stylist, my goal is to determine your unique body shape and curate a wardrobe for you that fits into your specific lifestyle.

Each styling experience consists of a 3 step styling process that gives me the opportunity to really get to know you and who you are. Each package offered is customized to your wardrobe needs in order to help you show up as your best self. You will get treated like royalty, as we work together to determine your signature style.

## **Why Work With A Stylist?**

- Because you hate shopping for yourself and you never really find anything you love
- You're tired of wearing all black, ALL the time
- Saves you time and time is money
- Gives you a different perspective on fashion
- You want to elevate to the next level and represent yourself in the best way possible

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# Never say, "I have nothing to wear" again!

Have you ever wasted so much time, standing in front of your closet full of clothes, trying to decide on an outfit other than the one you wore yesterday? I know. It's daunting. But it doesn't have to be this way.

I created **SophisticatedChic** to be the solution to your wardrobe problems. Time is money and you don't want to waste it on wearing clothes that don't speak to who you are.

I want to give you this moment to book a discovery call with me so that I can answer any questions you may have moving forward. Click here to chat further.

**GET STARTED**



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